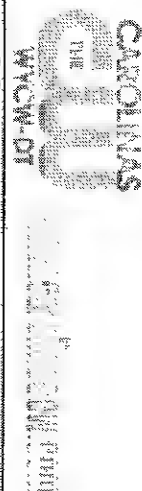


Greer Margolis Mitchell
1010 Wisconsin Ave
Suite 800
Washington DC 20007

Barack Obama/ D/ President
Submission Number 101 Issue 1



WYCW-TV
250 International Dr.
Spartanburg SC 29303-6698
(864) 576-7777 FAX (864) 595-4615

Original

Client: Barack Obama/ D/ President	Submission Cost: 1685	Campaign Ref: E:120802009
Buyer:	Client/Product/Estimate: 95/101/1536	Sales Rep: HRP Washington, DC
Schedule Dates: 09/03/12 to 10/07/12	Weeks: 5	Order Ref: 06260793
Est./PO Number: 06260793	Contract type: Political	Business Type: POLITICAL
		Business Category: Transactional

Product: Obama For America	Booking Group: WYCW	Key Market: Greenville Spartanburg Asheville	1685
Demographic: (L) Household	Order:		

Ref	Sales Product Details	Rate	Spot Type	09/03	09/10	09/17	09/24	10/01	Total	Cost
1	M-F 1035p Seinfeld TWTF	50	30 Comme	Nbr of Spots 2	2	2	2		8	400
2	M-F 4p Dr Phil TWTF	50	30 Comme	Nbr of Spots 2	2	2	2		8	400
3	Fri 8p ET / 7p CT Americas Next Top Model F	225	30 Comme	Nbr of Spots			1		1	225
4	Sun 7p Law & Order S	40	30 Comme	Nbr of Spots 1	1	1	1		4	160
5	Wed 9p ET / 8p CT Supernatural W	300	30 Comme	Nbr of Spots		1			1	300
6	M-F 4p Dr Phil M	50	30 Comme	Nbr of Spots	1	1	1	1	4	200
Weekly Totals: Total Spots(Ord Spots)				5	6	7	7	1	26	

Grand Totals

		Month 9 Weeks: 5				Month 10 Weeks: 4	
Totals		09/03	09/10	09/17	09/24	10/01	
Spots	26	5	6	7	7	1	
Cost	1685	240	290	590	515	50	

Grand Totals:

Spots:	26
Gross Total:	1,685.00
Commission:	252.75
Net Total:	1,432.25

FAX# 703-516-9680
HARRIS REPORT FROM REP AUG2/12 16.24
CHANGES *** WYCW-TV ***

REP. #	OFF. #	SALESMAN #
BUYER NAME	LAURA BASSETT	
SALES PRSN	WA--	MICA HANSEN (H)

SEN (H)

CLASS: NATL.	LOCAL	REGIONAL
1	1	1
2	2	2
3	3	3
4	4	4
5	5	5
6	6	6
7	7	7
8	8	8
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10	10	10
11	11	11
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95	95	95
96	96	96
97	97	97
98	98	98
99	99	99
100	100	100

[illegible]

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG2/12 16.24

REVISED ORDER
ZEROED LN 3
ADDED LN 7
TTL SAME
PLS CFM
THANKS, MIKE FOR MICA

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

OBAMA FOR AMERICA

AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1536
AGENCY PRODUCT CODE = 101

3	S	800P-900P	30	\$225.00	9/28	9/28	0	FRI	0
PROGRAM : NIKITA									
CON COM1: NIKITA									

REP HEADLINE# 6260793
\$\$\$ UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM REP
CHANGES
AUG2/12 16.24
*** WYCW-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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7	A		800P-900P	30		\$225.00	9/28	9/28	1		FRI	1
PROGRAM : MODEL												
ORD COM1: PROGRAM CHANGE SPOT IS BOOKED PLS ADV												
THIS IS A MAKE-GOOD FOR SEP28 ON LINE-3 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#3	MISSED: FRI/800P-900P				SEP28		30S	\$225.00	(AUG2/12)	
			OFFER: FRI/800P-900P				SEP28		30S	\$225.00	PLS ADVISE.	
			CMT: PROGRAM CHANGE									

SEP/12	\$1,635.00	OCT/12	\$50.00									
CONTRACT TOTAL				\$1,685.00								
TOTAL SPOTS				26								

MARKET TOTALS \$228,200 WYCW 1% WLOS 54% WYFF 18% WHNS 12% WSPA 13% WMYA 2% CABL 0%
WNEG 0%

ACCURATE SHARES
SVC- NSI BOOKS- EST/ES
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

AGENCY: GREER, MARGOLIS, MIT
ADVERTISER: POLI/B OBAMA/D/PRE/U
PRODUCT: OBAMA FOR AMERICA

BUYER: LAURA BASSETT
ESTIMATE#: 1536
SEP4/12 - OCT1/12 (WKS-4)

CONTRACT TOTAL \$1,685.00
TOTAL SPOTS

PREVIOUS
REP COMMENT:

NEW ORDER
TTL 1685 @ 26X
PLS CFM
THANKS, MIKE FOR MICA

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#3 MISSED:FRI/800P-900P SEP28 30S \$225.00 (AUG2/12)
OFFER:FRI/800P-900P SEP28 30S \$225.00 PLS ADVISE.
CMT:PROGRAM CHANGE SPOT IS BOOKED PLS ADV

AUG1/12 19.48
*** WYCW-TV ***

WASHINGTON, DC 20007

	CLASS: NATL.	LOCAL	REGIONAL
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Journal of Management Education 36(8) 907-924

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG1/12 19.48

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:

GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

[illegible]

AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1536
AGENCY PRODUCT CODE = 101

1	1035P-11.05P	30	\$50.00	9/4	9/28	2	TU-F	3
---	--------------	----	---------	-----	------	---	------	---

PROGRAM : SEINFELD
CON COM1 : SEINFELD

REP HEADLINE# 6260793
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399
 ORDER WORKSHEET

FAX# 703-516-9680
 HARRIS REPORT FROM REP

AUG1/12 19.48
 *** WYCW-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
2			400P-500P	30		\$50.00	9/4	9/28	2		TU-F	8
			PROGRAM : DR. PHIL									
			CON COM1: DR. PHIL									
3			800P-900P	30		\$225.00	9/28	9/28	1		FRI	1
			PROGRAM : NIKITA <i>Model</i>									
			CON COM1: NIKITA									
4			600P-800P	30		\$40.00	9/9	9/30	1		SUN	4
			PROGRAM : LAW & ORDER* DOUBLE RUN									
			CON COM1: LAW & ORDER* DOUBLE RUN									
5			900P-1000P	30		\$300.00	9/19	9/19	1		WED	1
			PROGRAM : SUPERNATURAL <i>DR. PHIL</i>									
			CON COM1: SUPERNATURAL									
6			400P-500P	30		\$50.00	9/10	10/1	1		MON	4
			PROGRAM : DR. PHIL									
			CON COM1: DR. PHIL									
SEP/12			\$1,635.00			OCT/12						
						\$50.00						
CONTRACT TOTAL \$1,685.00												
TOTAL SPOTS 26												

MARKET TOTALS \$228,200 WYCW 1% WLOS 54% WYFF 18% WHNS 12% WSPA 13% WMYA 2% CABL 0%
 WNEG 0%

ACCURATE SHARES

SVC- NSI BOOKS- EST/ES

DEMOS- RA35+*